

# Metadata for B.1.4: Daily spending per overnight tourist (accommodation, food and drinks, other services)

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## 0. INDICATOR INFORMATION

### 0.c Indicator

Daily spending per overnight tourist (accommodation, food and drinks, other services)

### 0.f Related indicators

Results of visitor survey

## 1. DATA REPORTER

## 2. DEFINITION, CONCEPTS AND CLASSIFICATION

### 2.a Definition and concepts

Daily spending

### 2.b Unit of measure

Local currency

## 3. DATA SOURCE TYPE AND DATA COLLECTION METHOD

### 3.b Data collection method

Visitor Survey

### 3.c Data collection calendar

Annual

## 4. OTHER METHODOLOGICAL CONSIDERATION

### 4.c Method of computation

Tally daily spending per tourist respondents (in total and by item)÷ total number of respondents  
= Average daily spending per tourist/spending by item

Total annual spending by tourists ÷ total number of annual tourists ÷ 365 = Average daily spending per tourist

#### **4.h Methods and guidance available to countries for compilation of the data at national level**

Research and analysis on ways to enhance visitor spending and value chain connections

## **5. DATA AVAILABILITY AND DISAGGREGATION**

## **6. COMPARABILITY / DEVIATION FROM INTERNATIONAL STANDARDS**

### **6.a Comparability deviation from international standards**

In Europe, average daily spending per tourist was €64 for all holiday trips in 2011.

## **7. REFERENCES AND DOCUMENTATION**

### **7.a References and documentation**

[https://ec.europa.eu/eurostat/cache/ITY\\_OFFPUB/KS-SF-12-028/EN/KS-SF-12-028-EN.PDF](https://ec.europa.eu/eurostat/cache/ITY_OFFPUB/KS-SF-12-028/EN/KS-SF-12-028-EN.PDF)